

## MOBILITY PROGRAMME 2025

### 2-week Entrepreneurship, Leadership & Value Creation Programme

This programme equips participants with essential entrepreneurial skills, transformational leadership strategies, and insights into value creation, IT, and sustainability (SDG & ESG).



#### Programme focus

- ✓ Entrepreneurial essentials: The role of startups & leadership skills
- ✓ Transformational leadership & innovation: Value creation strategies from an industry perspective
- ✓ Business mentoring: Developing coaching & guidance skills
- ✓ Information Technology (IT): Leveraging tech for business growth
- ✓ Sustainable Development Goals (SDG) & ESG: Integrating sustainability into business
- ✓ Cultural immersion



#### Methodology

- Learner-centred approach
- Interactive and social learning



#### Fees include

- Accommodation
- Airport transfers
- Excursions
- Industry visits
- Welcome lunch
- Resources and materials
- Certificate

**Excludes:** Flight tickets, meals & personal expenses

*\*Prices are subject to change*

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for more  
information

